



The Emergence of AI as a Catalyst to Rejig the Healthcare Ecosystem

Megha Sherino¹, Mini Sherino²

¹ I BTech, Christ University (Kengeri) Bangalore

² Freelancer, Consultant Industry.

*** Corresponding Author:**

Megha Sherino

megha.sherino@btech.christuniversity.in

ARTICLE INFO

Article History

Received 04 Jul, 2024
Revised 21 Aug, 2024
Accepted 10 Sep, 2024
Available Online 10 Sep, 2024

ARTICLE ID

PHJSSH0203001

KEYWORDS

Deep Learning techniques, Transfer learning, Interpretability of AI models, Human-AI collaboration and collaboration

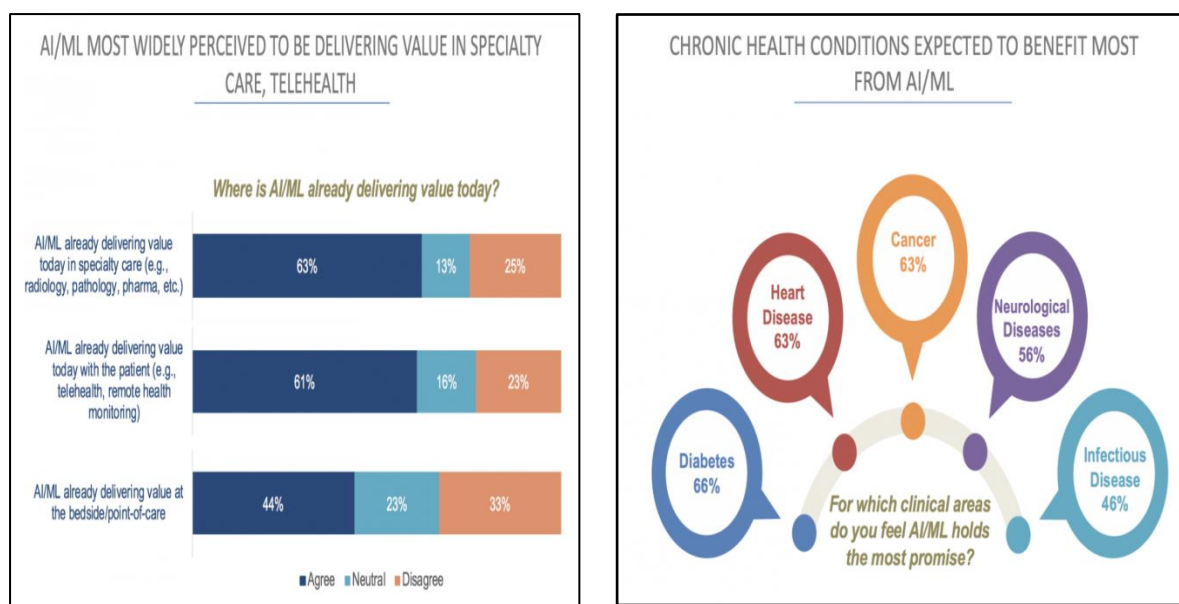


ABSTRACT

AI in Healthcare has always exuded a vibe in the public space, of being the key to sporadic enhancement in disease detection and general healthcare. Envisioning AIs potential through the lens of efficiency and accuracy has unravelled tremendous benefits that are yet to be tested for feasibility and adaptability in general healthcare. While emphasizing on its untapped prospects in medical care system, this paper invites attention to some of the inherent failures or challenges that would need to be simultaneously addressed to ensure fool-proof applicability of the AI techniques in providing improved healthcare. At the same time, this paper opens doors for future research in areas of multimodal learning, synthetic data generation, explainability and interpretability of data, Edge AI and transfer learning techniques that would build upon the existing structure of human-AI trust and applicability for furthering the stakes of its use in improved healthcare facilities to people across board.

1.1 INTRODUCTION

AI is revolutionizing every aspect of human life today, be it the field of Education, Business - Operations, manpower recruitment, customer service support, product design, marketing and now the field of healthcare. Its far-fetched capabilities of analyzing (descriptive, predictive, viewpoint) (Khang, A. (Ed.). (2023)) and deriving patterns from volumes of data, image recognition, Electronic health care records maintenance, disease diagnosis are quite a few applications these have been successfully deployed in today's world. What could also be some of the so-called generic welfare functionalities that could be leveraged into Medicine and Healthcare, could be complex problem solving, technology design, programming, resilience, adaptability and other means of augmenting human capabilities. Pharmaceutical companies have benefitted from AI in their applications that have brought about speedier Drug discovery using AI and automated Target identification (Shaheen, M. Y. (2021)). Burgeoning costs associated with health care and easy access to support are two factors that still elude the common man from a qualitative lifestyle. One must be equally cautious of the possible risks or reverses of technology induction in essential services. The most recent 'outage' of July 19 (technological blackout) is an eye-opener - another opportunity to rejig software being deployed for essential services like Healthcare and the readiness to curb redundancies that take care of the interests of the beneficiaries of these life-saving institutions. Ayushman Bharat (Rodriguez, R. V., Sinha, S., & Tripathi, S. (2020)), Flood prediction systems, Drug development (Kaur, I., Kumar, Y., & Sandhu, A. K. (2021, November)), AI-powered medical systems (Manickam, P et.al., (2022)) for intelligent healthcare used by AIIMSs, and COVID-19 IoT solutions (Gudigar, A., et.al., (2021)) are some of the renowned applications that have changed the trajectory of India's Healthcare ecosystem to growth. Quoting online reports on Healthcare IT news, Artificial Intelligence, its components of Machine learning, and Deep learning have a significant impact in delivering value add to Specialized healthcare, remote monitoring of patient data and diagnosis of sedentary diseases as per HIMSS Media report, 2018.



Source <https://www.healthcareitnews.com/news/3-charts-show-where-artificial-intelligence-making-impact-healthcare-right-now> Healthcare IT news, Global Edition, 2018)



1.2 LITERATURE REVIEW ON AI IN HEALTHCARE

The study of the epidemiological applications of Machine learning (Goodman, 2019) and Deep learning models (Yang, 2019) in disease detection has been successfully undertaken in literature over the years. Machine Learning (ML) algorithms can be classified as Supervised, and Unsupervised, those that can be either generative or discriminative algorithms, while Reinforced algorithms are iterative, based on positive or negative feedbacks of a task performed on data. (Goodman, 2019) Deep Learning and Natural Language processing techniques on which extensive research has been done (popular ones) are the Boltzmann machine, K nearest neighbour (KNN), Support Vector machines (SVM), Decision Tree, Logistic regression, Fuzzy Logic, Artificial Neural network, Recurrent neural network (RNN), Feed-Forward Neural network, Long Short term memory (LSTM), Naïve Bayes, Ada Boost, Random Forest, K-mean clustering, Convolutional neural network (CNN), Deep Convolutional neural network, Generative Adversarial network (GAN). Disease detection of cancer, alzheimer, cardiac diseases, hypertension, stroke, and liver diseases has proved highly efficient and accurate thereby calling for greater attention of medical care-givers and patients alike to take on to AI induced techniques. (Yogesh, 2022)

1.3 PROBLEM STATEMENT

Artificial Intelligence (AI) is rapidly transforming industries worldwide, and healthcare is no exception. In India, the potential for AI to revolutionize healthcare is particularly significant. With a growing population and healthcare infrastructure often strained to meet demands, the integration of AI technologies has become not just a trend but a necessity. AI can alleviate some of the system's most pressing challenges, from managing patient data to optimizing treatment protocols. The most promising areas is disease detection, where AI has the potential to bring about unprecedented accuracy and speed in diagnosis. Despite advancements, many areas of disease detection, such as early-stage cancers and rare genetic disorders, remain underexplored. Leveraging AI in these untouched domains could drastically reduce diagnostic delays, improve outcomes, and lower healthcare costs. AI tools can analyze vast amounts of medical data in real-time, they can assist healthcare professionals in making more informed decisions, ensuring timely interventions. Addressing these gaps through AI not only holds the promise of improving healthcare access but also paves the way for a more efficient, data-driven, and equitable healthcare ecosystem in India, ultimately reshaping the future of public health.

1.4 OBJECTIVES

Artificial Intelligence (AI) is rapidly transforming industries, and its impact on healthcare is becoming increasingly apparent. In India, the healthcare sector faces challenges related to accessibility, efficiency, and affordability, making AI-driven innovations crucial for addressing these gaps. The potential for AI to revolutionize disease detection and streamline the healthcare ecosystem cannot be overlooked. The paper explores the critical role of AI in reshaping healthcare, highlighting its potential to address unmet needs in disease detection and improve healthcare outcomes. Therefore, the main objectives of the study are:

1. To examine why the integration of AI in healthcare is viewed as an essential advancement for India's healthcare ecosystem.
2. To explore the untapped areas of disease detection where AI could serve as a transformative tool for early diagnosis and treatment.



3. To investigate how AI's heavy lifting capabilities can significantly enhance the efficiency of India's healthcare services, particularly in areas of disease detection and management.

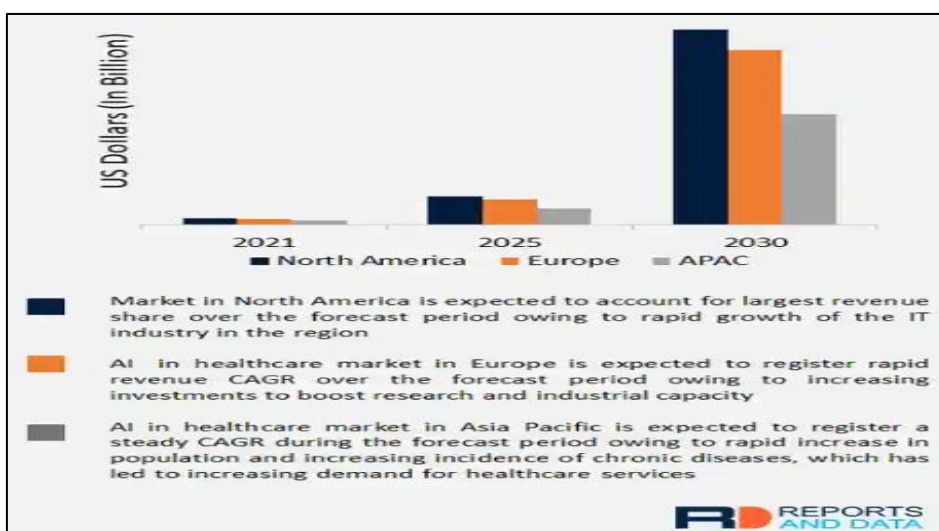
1.5 METHODOLOGY

The study adopted both descriptive and exploratory methods to examine the emergence of AI as a catalyst in transforming the healthcare ecosystem. The descriptive approach is utilized to outline and summarize existing AI applications, advancements, and their impact on healthcare. This involves a detailed examination of AI technologies in various healthcare settings, highlighting their contributions to diagnostics, treatment, and operational efficiencies. The exploratory method is employed to investigate emerging trends, potential future developments, and the challenges associated with integrating AI into healthcare systems. The approach helps in identifying gaps and opportunities for further research and implementation. Secondary data sources include a range of articles, books, national and international reports, and reputable websites. These sources provide comprehensive insights into AI technologies, their current applications, and their future potential in revolutionizing the healthcare landscape.

RESULT AND DISCUSSION

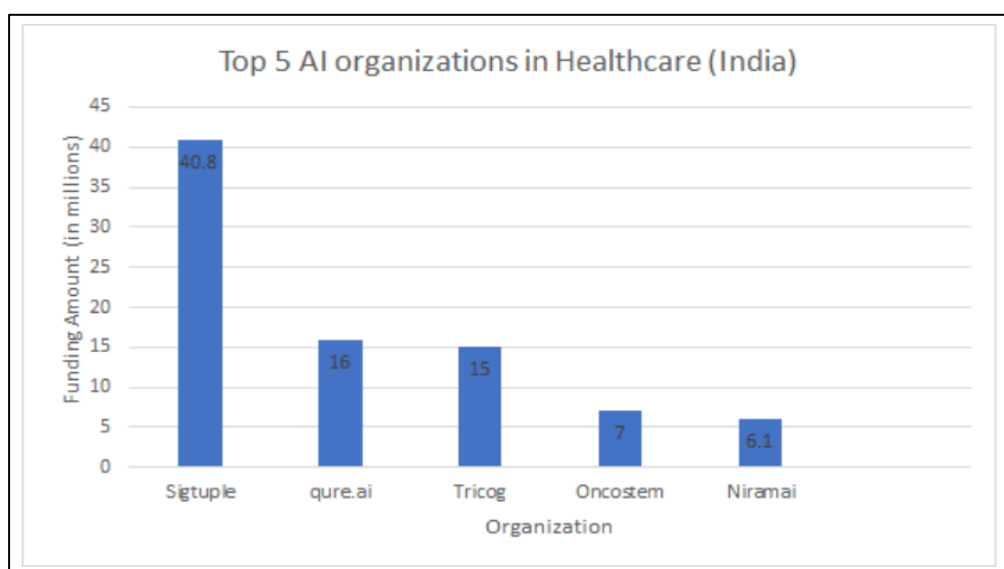
1.6 WHY HEAVY LIFTING OF AI IN INDIA IS ENVISAGED AS THE NEED OF THE HOUR?

IT consumption and application for healthcare has been at a nascent state for India (2% growth) when compared to other Developing economies worldwide. This spotlights an opportunity domain that would need to be further tapped into by Technology Experts and health experts in concert with the government to explore wider possibilities for AI adoption in India's health ecosystem. From a global perspective projection of the market size of Healthcare AI is expected to increase rapidly over the Pre-Covid levels to sustain itself at around \$187 billion mark by 2030 (Free Agent CRM,2023)



Source <https://resources.freeagentcrm.com/ai-in-healthcare-statistics/> FreeAgent CRM, 2023

Dissecting these figures to reflect on the regional benefits AI holds for the future, and understanding why India needs to tap into these hidden opportunities, reveals several compelling insights: The effectiveness of AI-based diagnostics has been well established through its speed and precision in disease detection, which enables timely intervention and support (Khalifa & Albadawy, 2024). By leveraging AI, healthcare systems can achieve rapid and accurate identification of diseases, crucial for timely medical assistance and improved patient outcomes. The integration of Robotics Process Automation (RPA) and Machine Learning (ML) in healthcare has further accelerated accuracy levels in disease diagnosis. This combination not only enhances diagnostic precision but also facilitates proactive intervention in medical emergencies (Venigandla, 2022). These advancements illustrate AI's transformative potential in healthcare, particularly in improving diagnostic accuracy and speed. For India, which faces unique healthcare challenges, tapping into these AI-driven opportunities is essential. Embracing AI can lead to more effective and efficient healthcare delivery, helping address gaps in the current system and ensuring timely care for patients across diverse regions.



Source: <https://innohealthmagazine.com/2020/innovation/top-artificial-intelligence-organizations-in-healthcare-in-india/> India's Top AI Organizations in Healthcare, Innohealth 2019

1.7 UNTOUCHED AREAS IN DISEASE DETECTION WHERE AI WOULD PROVE A GAMECHANGER

Artificial Intelligence (AI) holds transformative potential in disease detection, particularly in areas where traditional methods are limited. One significant area yet to be fully explored is the integration of AI with genomics for early disease prediction. Currently, genomic analyses often depend on manual interpretation, which can be time-consuming and error-prone. AI algorithms can efficiently process vast datasets from genetic sequencing to



identify patterns and mutations associated with hereditary diseases, enabling early detection of conditions like certain cancers, where timely intervention is crucial (Kaur et al., 2020).

AI can significantly enhance the accuracy of diagnostic imaging by analyzing medical images with greater precision than human experts. AI systems can detect subtle changes in radiological images that may indicate early-stage diseases such as lung cancer or cardiovascular conditions, which are frequently missed in routine screenings (Das SK, 2024). Additionally, AI's ability to integrate data from various sources, including electronic health records and wearable devices, provides a more comprehensive view of patient health, leading to personalized treatment plans (Anton, 2020). As AI technologies advance, their application in rare disease detection could also be groundbreaking, offering insights into conditions often overlooked due to their low prevalence. By leveraging AI's capabilities, healthcare can transition to a more proactive and precise model, ultimately improving patient outcomes and reducing the burden of late-stage disease diagnosis (Das SK, 2024). In Finland, areas such as digitization of healthcare services, integration of new technologies, and legal and ethical considerations in clinical operations have been identified as key areas for AI advancement (Anton, 2020). Similar opportunities exist in the Indian healthcare system, where further research is needed on deploying computer vision, predictive analytics, and genomic and proteomic analysis to develop a more impactful, personalized, and timely healthcare system (Kaur et al., 2020). The promise of AI for early detection, its adaptability, and its capacity to tailor treatment plans based on individual patient needs highlight its potential as a cost-effective and intelligent solution (Das SK, 2024).

1.8 PRACTICAL AND ETHICAL CHALLENGES TO AI

Several prominent grey areas for timely healthcare support using AI in India are worth highlighting. Although AI is in its nascent stage in Indian healthcare research, the absence of a regulatory framework for AI applications acts as a major obstacle to its widespread adoption and potential benefits (Bajpai & Wadhwa, 2021). As noted by Ramaswamy (2022), hastily adopting AI regulations from other countries without tailoring them to India's unique healthcare challenges could lead to serious shortcomings. Policies and legislative measures must be carefully developed to address the specific issues faced by the Indian healthcare system. Expanding the scope of digital healthcare through AI requires a strong focus on mitigating biases in datasets, which can lead to inaccuracies and misinterpretations. Addressing these biases will not only improve the interpretability and accuracy of AI-generated data but also ensure that it is appropriate for use in clinical studies and can be reliably extrapolated to other healthcare contexts. The formulation of comprehensive, India-specific AI regulations will be crucial in ensuring that AI technologies are implemented ethically and effectively, addressing the unique needs of the population while maximizing their potential to transform healthcare. A thoughtful approach that considers both global best practices and local challenges is essential to realizing the full potential of AI in Indian healthcare. By addressing these regulatory gaps and focusing on data integrity, AI can be a powerful tool for improving healthcare access, accuracy, and outcomes in India.



1.9 FUTURE RESEARCH AND DIRECTIONS

The emergence of Artificial Intelligence (AI) has rapidly transformed the healthcare ecosystem, serving as a powerful catalyst for innovation and efficiency. AI technologies, ranging from machine learning to natural language processing, are redefining how healthcare providers diagnose, treat, and manage patients. By automating administrative tasks, enhancing diagnostic accuracy, and enabling personalized medicine, AI has the potential to significantly improve healthcare outcomes while reducing costs. Its integration into healthcare is not only optimizing operations but also revolutionizing patient care and medical research. Future research on AI in healthcare should explore its integration with emerging technologies such as block chain for secure data management and IoT for real-time health monitoring. Some of the advances in computer science research have paved the way as remedies to the challenges posed by increased AI application in healthcare. For instance, accuracy in data could be enhanced through multi-modal learning, which combines data from different sources to cater to larger populations. Addressing bias in data could involve developing AI models that offer clear explanations for their decisions, fostering trust and adoption in clinical settings. Widespread deployment of AI models on edge devices, like smartphone or wearable's, would support real-time healthcare monitoring for all. Decentralizing data acquisition would enhance privacy protection while reducing data transfer costs. In pharmaceutical and drug research, graph neural networks are poised to analyze complex relationships between biological molecules, boosting drug discovery. Virtual modelling of patients and disease simulation could be adopted as proactive measures for advising balanced, healthy lifestyles. More research is warranted in human-AI collaboration by developing interfaces and workflows that demonstrate actionable insights in healthcare. These advancements aim to improve accuracy, speed, and personalization, ultimately enhancing patient outcomes and revolutionizing healthcare systems.

1.10 FINDINGS OF THE STUDY

1. The integration of AI in healthcare is viewed as essential for addressing challenges related to accessibility, efficiency, and affordability in the Indian healthcare ecosystem.
2. AI has the potential to significantly enhance disease detection, particularly in areas where traditional methods are limited, leading to earlier diagnosis and improved treatment outcomes.
3. AI algorithms can improve the accuracy of diagnostic imaging by detecting subtle changes in medical images that may indicate early-stage diseases, which are often missed by human experts.
4. The ability of AI to integrate data from various sources, such as electronic health records and wearable devices, allows for a more comprehensive view of patient health, facilitating personalized treatment plans.
5. Ethical and legal considerations surrounding AI implementation in healthcare are crucial, as they can impact the acceptance and effectiveness of AI technologies in clinical settings.
6. The research underscores the importance of human-AI collaboration, advocating for the development of interfaces and workflows that provide actionable insights to healthcare professionals.



7. The emergence of AI is seen as a transformative catalyst that can revolutionize healthcare delivery by enhancing precision, efficiency, and accessibility, ultimately improving patient outcomes.
8. The formulation of India-specific AI regulations is deemed essential to ensure ethical and effective deployment of AI technologies, tailored to the unique challenges of the Indian healthcare system.
9. The potential for AI to reduce healthcare costs is highlighted, as it can streamline processes and improve diagnostic accuracy, leading to better resource allocation.
10. Addressing biases in datasets is critical for the successful implementation of AI in healthcare, as these biases can lead to inaccuracies and misinterpretations in clinical applications.

1.11 CONCLUSION

The emergence of AI as a transformative catalyst in the healthcare ecosystem is radically altering the way healthcare is delivered by enhancing precision, efficiency, and accessibility. AI's ability to handle vast amounts of data with unmatched speed and accuracy has revolutionized areas such as diagnostics, personalized treatment plans, and operational efficiency. The importance of efficiency and accuracy in AI-based disease detection cannot be undermined, as it allows for the rapid analysis of complex datasets, including medical images and genomic data, reducing processing time and enabling timely interventions. This is crucial for early diagnosis and treatment, which can significantly improve patient outcomes. AI's potential for scalability and deployment in resource-constrained settings, coupled with its low computational and energy needs, positions it as a game-changer in global healthcare, particularly in countries like India, where access to quality healthcare can be uneven. The precision of AI systems helps reduce false positives and negatives, ensuring more reliable diagnosis and treatment decisions. This not only improves clinical outcomes but also strengthens the trust between healthcare professionals and AI technologies, fostering greater adoption of these tools. AI's potential to transform healthcare in India is immense, yet it remains largely untapped. With its application in early disease detection, personalized medicine, and predictive analytics, AI can streamline clinical workflows, accelerate medical research, and enhance patient engagement. The integration of AI into medication management and patient safety protocols can reduce healthcare costs while ensuring improved health outcomes for all. As AI-driven innovations continue to evolve, the quality, access, and affordability of healthcare services will only improve, making top-tier healthcare more accessible to larger segments of the population. The future of healthcare, empowered by AI, holds the promise of a more efficient, patient-centered, and equitable system, with far-reaching benefits for society at large.



REFERENCES

1. Abdulkareem, M., & Petersen, S. E. (2021). The promise of AI in detection, diagnosis, and epidemiology for combating COVID-19: beyond the hype. *Frontiers in Artificial Intelligence*, 4, 652669.
2. Albahri, A. S., Duhaim, A. M., Fadhel, M. A., Alnoor, A., Baqer, N. S., Alzubaidi, L., & Deveci, M. (2023). A systematic review of trustworthy and explainable artificial intelligence in healthcare: Assessment of quality, bias risk, and data fusion. *Information Fusion*, 96, 156-191.
3. Al-Turjman, F. (2020). *AI-powered IoT for COVID-19*. CRC Press.
4. Bajpai, N., & Wadhwa, M. (2021). *Artificial Intelligence and Healthcare in India* (No. 43). ICT India Working Paper.
5. Bi, Q., Goodman, K. E., Kaminsky, J., & Lessler, J. (2019). What is machine learning? A primer for the epidemiologist. *American journal of epidemiology*, 188(12), 2222-2239.
6. Biswas, A., Md Abdullah Al, N., Imran, A., Sejuty, A. T., Fairouz, F., Puppala, S., & Talukder, S. (2023). Generative adversarial networks for data augmentation. In *Data Driven Approaches on Medical Imaging* (pp. 159-177). Cham: Springer Nature Switzerland.
7. Chlap, P., Min, H., Vandenberg, N., Dowling, J., Holloway, L., & Haworth, A. (2021). A review of medical image data augmentation techniques for deep learning applications. *Journal of Medical Imaging and Radiation Oncology*, 65(5), 545-563.
8. Das, S. K., Dasgupta, R. K., Roy, S. D., & Shil, D. (2024). AI in Indian healthcare: From roadmap to reality. *Intelligent Pharmacy*.
9. Gudigar, A., Raghavendra, U., Nayak, S., Ooi, C. P., Chan, W. Y., Gangavarapu, M. R., ... & Acharya, U. R. (2021). Role of artificial intelligence in COVID-19 detection. *Sensors*, 21(23), 8045.
10. Kasula, B. Y. (2021). Ethical and regulatory considerations in AI-Driven healthcare solutions. *International Meridian Journal*, 3(3), 1-8.
11. Kaur, I., Kumar, Y., & Sandhu, A. K. (2021, November). A comprehensive survey of AI, blockchain technology and big data applications in medical field and global health. In *2021 international conference on technological advancements and innovations (ICTAI)* (pp. 593-598). IEEE.
12. Kayaalp, M. (2018). Patient privacy in the era of big data. *Balkan medical journal*, 35(1), 8-17.
13. Khalifa, M., & Albadawy, M. (2024). AI in diagnostic imaging: Revolutionising accuracy and efficiency. *Computer Methods and Programs in Biomedicine Update*, 100146.
14. Khang, A. (Ed.). (2023). *AI and IoT-based technologies for precision medicine*. IGI Global.
15. Manickam, P., Mariappan, S. A., Murugesan, S. M., Hansda, S., Kaushik, A., Shinde, R., & Thipperudraswamy, S. P. (2022). Artificial intelligence (AI) and internet of medical things (IoMT) assisted biomedical systems for intelligent healthcare. *Biosensors*, 12(8), 562.



Prismatic Horizons

Journal of Social Science and Humanities

www.phjssh.lexarcheus.com

Vol.-02, Issue-03 (Jul-Sep, 2024)



16. Paul, R., Karmakar, S., & Gupta, P. (2023). Can AI-powered imaging be a replacement for radiologists?. *Deep Learning in Medical Image Processing and Analysis*, 97.
17. Rodriguez, R. V., Sinha, S., & Tripathi, S. (2020). Impact of Artificial Intelligence on the health protection scheme in India. *Public Administration and Policy*, 23(3), 273-281.
18. Shaheen, M. Y. (2021). Applications of Artificial Intelligence (AI) in healthcare: A review. *ScienceOpen Preprints*.
19. Venigandla, K. (2022). Integrating RPA with AI and ML for Enhanced Diagnostic Accuracy in Healthcare. *Power System Technology*, 46(4).
20. Yang, Y., Ye, Z., Su, Y., Zhao, Q., Li, X., & Ouyang, D. (2019). Deep learning for. *Acta Pharmaceutica Sinica B*, 9(1), 177-185.